

netcash[@]

PAYMENTS DELIVERED



Netcash is a market-leading payment solutions provider to South African businesses and organisations, specialising in Debit Orders, Salary and Creditor payments, Pay Now, eCommerce and Risk Reports. We impact meaningfully on our clients by providing efficient, simple, cost-saving payment services.

R245 G246 B246

#F5F6F6

R234 G236 B238

#EAECEE

R92 G93 B232

#5C5DE8

R210 G110 B61

#DB6E3D

R238 G71 B153

#EE4799

R0 G181 B176

#00B5B0

R0 G49 B211

#0031D3

RGB 77 | 77 | 98
4 D 4 D 6 2

Typography

Typeface chosen to work best on all digital and print media
- easy to read and universally used.

Accent / headings Typeface

Quicksand Medium

Style

display sans serif

aA bB cC dD

Quicksand Regular, Quicksand Bold

Primary Typeface

Roboto Light

Style

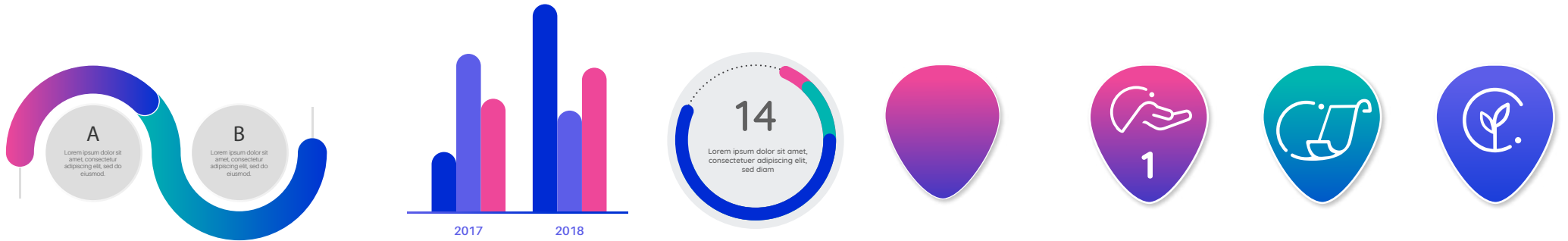
neo-grotesque
sans-serif

aA bB cC dD

Roboto Regular, Roboto Bold



ICONS AND DIAGRAMS USAGE



Minimalism



Increase Flat Design



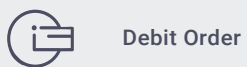
Bold Web Typography



Increase Gradients' Use



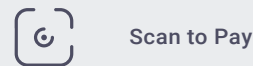
Prefer Personalised Design



Debit Order



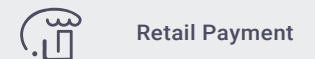
Billing



Scan to Pay



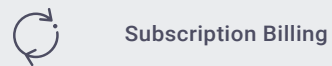
Creditor Payment



Retail Payment



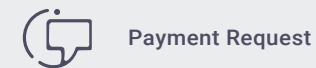
DebiCheck



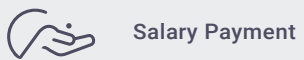
Subscription Billing



Instant Funding



Payment Request



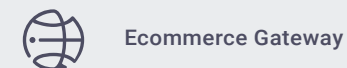
Salary Payment



Split Payments



Risk Report



Ecommerce Gateway

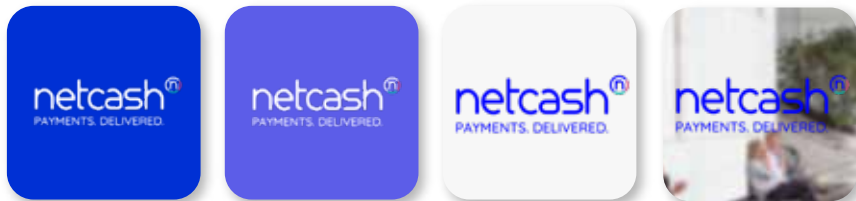
THE CORPORATE LOGO

The Netcash corporate logo comprises two elements, the logo symbol and logo type. The logo type has been carefully chosen for its modern and yet refined, highly legible style, which has been further enhanced by the use of lower case letters. The typeface of Netcash is a custom designed font and is paired with the Quicksand font family and has also been chosen to compliment and balance perfectly with the logo symbol.

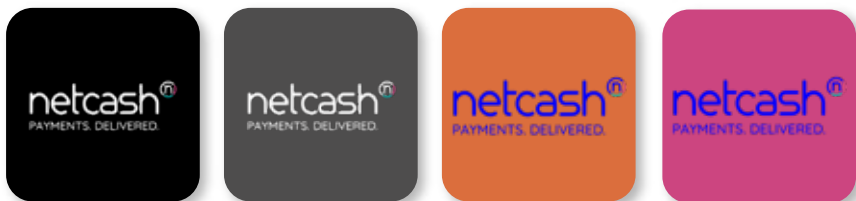


Minimum clear space around logo

Allowed



Not Allowed



Digital Marketing

Digital brand appearance.
 Requirements for Netcash online brand appearance:
 Use of approved brand typeface.
 Use of approved brand colour guidelines
 Minimal text Uniformity throughout